



Charlotte Lee

President & Founder, Primo Artists

Charlotte Lee is the President and Founder of Primo Artists, one of the leading artist management agencies in North America. Based in New York and established in 2015, Primo Artists prides itself on its selective roster of several of the world's finest classical artists: violinists Itzhak Perlman, Joshua Bell and Nicola Benedetti; pianists Beatrice Rana and Seong-Jin Cho; conductors Cristian Măcelaru, Christian Reif and Gemma New; and composer Wynton Marsalis. A trained violinist, Lee has 20 years of experience in the music industry and prior to founding Primo Artists, she was a Senior Vice President at IMG Artists in New York where she worked for 17 years. She holds two bachelor's degrees from the University of Texas at Austin, where she graduated cum laude in 1998. In 2015, Musical America named her as one of the top "30 Professionals of the Year" for her influence in the classical music business. Lee regularly serves as juror at various competitions and gives lectures about the music business at universities and conservatories in North America.