



## GRAPHIC DESIGNER

The Dallas Symphony Orchestra has an exciting opportunity for a talented professional with a passion for developing and elevating a single brand into a nationally recognized musical pillar. As a member of the graphic design team, the successful candidate would provide their technical and creative panache to evolve our marketing strategies and brand identity within the performing arts community. Our graphic design team works closely with Marketing, Education and Development to concept and design digital and traditional assets as well as on-brand graphics for a variety of media.

### Responsibilities

- Concept and design collateral for Marketing, Development, Education and Communications and Executive Teams according to creative briefs.
- Produce digital and traditional assets including but not limited to web banners, display ads, email graphics, social graphics, postcards, brochures, invitations, billboards, print ads, and signage.
- Taking original concept and producing full suite of branded assets that match the overall campaign.
- Adhere to and build off of brand guidelines to find creative solutions that exceed project requirements.
- Be the brand “voice” when working with in-house clients.
- Manage workflow with help from Manager of Creative Services and Project Controller.
- Follow quality control processes in place with clients, art director and creative services manager.
- Collaborate and foster positive relationships with internal clients.
- Carry out a concept from start to finish on your own with a strong understanding of color, color output, file preparation and press checks.
- Meet multiple and overlapping deadlines, prioritize work to keep projects moving forwards and finish projects on time.
- Wear the “patron’s” hat when designing projects to ensure optimal engagement.
- Follow organizational guidelines for creative library including, but not limited to, file naming conventions, folders, etc.

### Qualifications

- Minimum 5-years’ experience as a print designer creating branding and marketing concepts; previous experience as an in-house designer is a plus.
- Bachelor’s degree in graphic design or related field preferred.
- A portfolio that demonstrates a strong command of typography both macro and micro, strong layout design, experience with creating an entire campaign and part of a campaign following a style guide.
- Ability to explain and support your design concept and thought process.
- Self-starter who works efficiently and effectively in a fast-paced environment with shifting priorities.
- Willingness to learn and an ability to receive constructive criticism that you can absorb and apply quickly to any open projects.

- Work samples that include both print and web projects. Process and research. Conceptual and critical thinking skills.
- Proficient iMac user with intermediate to advanced level in Adobe Creative Suite, specifically InDesign, Photoshop and Illustrator.
- Working knowledge of Microsoft Office software programs, especially Excel, PowerPoint and Word
- Intellectually curiosity to master best practices, stay on top of design trends and current software.

The Dallas Symphony provides excellent benefits, free parking and tickets when available. Please submit resume with salary requirements to [recruiter2@dalsym.com](mailto:recruiter2@dalsym.com).

The Dallas Symphony is an Equal Opportunity Employer. The DSO values diversity in our workplace. Discrimination based on race, color, religion, sex, handicap, sexual orientation or national origin is prohibited. EOE-We value diversity in our workforce.